



FoodDrinkEurope

The EU food and drink manufacturing industry

TURNOVER

€1,109 billion

Largest manufacturing sector in the EU

VALUE ADDED

2.1%

of EU gross value added

CONSUMPTION

13.8%

of household expenditure on food and drink products

EMPLOYMENT

4.57 million people

Leading employer in the EU

NUMBER OF COMPANIES

294,000

R&D expenditure

€2.9 billion

SALES WITHIN THE SINGLE MARKET

90% of food and drink turnover

SMEs

48.1%

of food and drink turnover

61.3%

of food and drink employment

EXTERNAL TRADE

€110 billion

Exports

€75 billion

Imports

€35 billion

Trade balance

17.9%

EU share of global exports

Sources: Eurostat; Joint Research Centre; UN COMTRADE

Membership

27 EU Sector Associations



26 National Federations



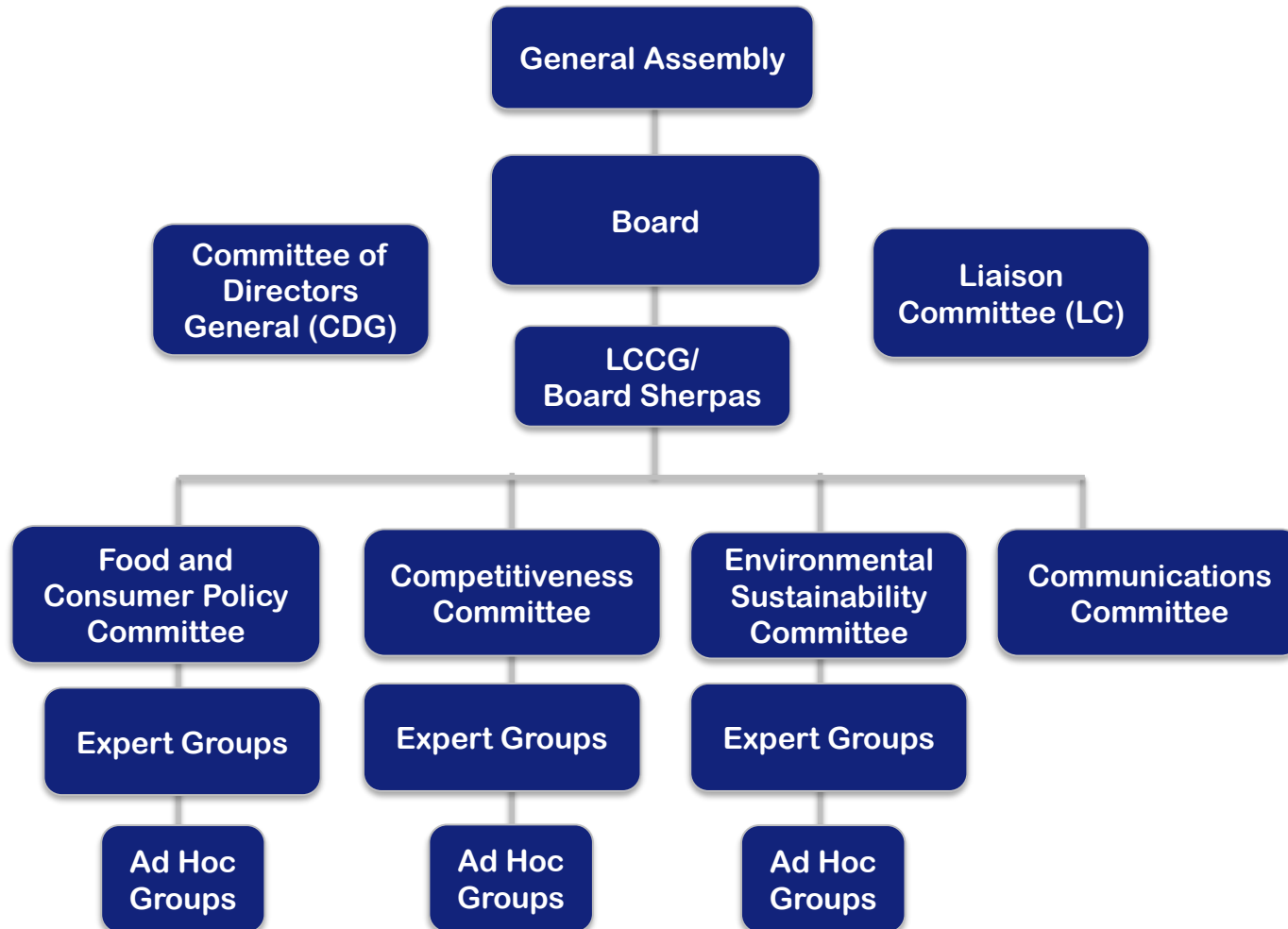
22 Liaison Companies



Mission

“To facilitate the development of an environment in which all European food and drink companies, whatever their size, can meet the needs of consumers and society, while competing effectively for sustainable growth”

Governance



Governance

Governance and structure

General Assembly

The General Assembly is composed of all FoodDrinkEurope members (national federations, European sector associations and individual food and drink companies). It approves the budget and annual accounts, adopts the Roadmap, establishes internal rules of procedure and elects Board members and the FoodDrinkEurope President.

Board

The Board of Directors is composed of 17 Directors, all of whom are CEOs of food and drink companies operating in Europe.

The Board defines FoodDrinkEurope's vision, policies and priorities in accordance with the Roadmap, which it submits to the General Assembly for approval.

Liaison Committee (LC)

The Liaison Committee (LC) is composed of high-level representatives from each direct food and drink company member. It ensures smooth communication between the secretariat and its members.

Committee Of Directors General (CDG)

The Committee of Directors General (CDG) is composed of representatives from each national federation and European sector association. It also ensures smooth communication between the secretariat and its members.

Food And Consumer Policy Committee / FCP

The Food and Consumer Policy (FCP) Committee deals with issues related to food safety, research and innovation (including the European Technology Platform "Food for Life") as well as consumer information, nutrition and health.

Competitiveness Committee / COMP

The Competitiveness (COMP) Committee's main objective is to develop and coordinate actions aiming at improving the competitiveness of the European food and drink industry. In particular, it is active in horizontal issues such as SMEs, economics of the chain, the High Level Forum and in more specific issues linked to commercial relations, the Common Agricultural Policy, trade, biofuels, and derivatives.

Environmental Sustainability Committee / ESC

The Environmental Sustainability Committee (ESC) addresses issues such as sustainable production and consumption (including the Food SCP Roundtable), food waste, climate and energy, industrial emissions and water.

Communications Committee / COMCOM

The Communications Committee (COMCOM) supports the work of FoodDrinkEurope on Reputation, coordinates and disseminates key messages and operates as a structure for exchange of information and best practices on communications issues.

Board

- 17 Directors (European CEO or equivalent level)
- Defines FoodDrinkEurope's vision, policies and priorities in accordance with the Roadmap, which it submits to the General Assembly for approval
- Nominated by:
 - *National Federations: 8*
 - *Liaison Committee (LC): 7*
 - *European Sectors: 2*
- Directors are appointed for a period of 3 years, renewable once
- All LC members are permanent invitees to the Board
- 2 meetings a year (+ 2 optional)

Board (January 2019)

Board of Directors*



President
Hubert Weber



Vice-President and Treasurer
Frans Egberts
*Henri van de Bilt
vleeswaren*



Vice-President
Wolfgang Heer
Südzucker



Evangelos Kaloussis
Terra Creta



Silviu Popovici
Pepsico



Shald Shah
Mars Wrigley



Vice-President
Marco Sestombri
Nestlé



Bernard Ducros
Danone



Hannoko Faber
Unilever



Malcolm Shell
Kerry Group



Jan Topiç
Madeta



Mehmet Tütüncü
Yıldız Holding



Antonio Ferraioli
La Doria



Robert Gibbar
Tate & Lyle



Gonzalo Guillen
*Benjumea
Acesur*



Aldo Uva
Ferrero



Juha Vanhainen
Apetit Group

* as of January 2019

Secretariat

Secretariat

FoodDrinkEurope's permanent secretariat, based in Brussels, maintains close contacts with European and international institutions and is a major partner in consultations on all issues affecting Europe's food and drink industry. The secretariat coordinates the work of more than 700 experts through its Committees and Expert Groups around four themes: food safety and science, nutrition and health, environmental sustainability and competitiveness.



Mollie Frowen
Director General



Dirk Jacobs
Deputy Director General/
Director of Consumer
Information, Diet & Health



Rebeca Fernandez
Director of Food Policy,
Science and R&D



Evelyn Dollat
Director of Economic Affairs



Laura Degalaki
Director of Environmental
Sustainability



R gina Mynsberghe
Office Manager



Eleni Giannakaki
Senior Manager
of Public Relations



Conor Mescal
Senior Manager
of Public Affairs



Louis Hinzen
Senior Manager
of Economic Affairs



Francesco Bignami
Senior Manager
of Economic Affairs



Patricia Lopez Blanco
Senior Manager
of Environment



Lorenzo Ferrucci
Senior Manager
of Sustainability



Angeliki Vlachou
Senior Manager of Food
Policy, Science and R&D



Jonas Lazaro Mojica
Manager of Food Policy,
Science and R&D, EU Projects
and ETP 'Food for Life'
Secretariat



Alejandro Rodarte
Manager of Food Policy,
Science and R&D



Caterina Gubbiotti
Manager of Consumer
Information, Diet & Health



Sara Lamonaca
Manager of Nutrition
and Health



Eoin Keane
Manager of Public Affairs
and Public Relations



Maryline Croolmans
PA to the Director General



Darja Kuzmina
Assistant Office Manager



Sophia Margelis
Secretary/ Assistant of Food
Policy, Science and R&D



Laurence Morfallo
Secretary/ Assistant of
Consumer Information, Diet
and Health & Environmental
Sustainability departments



Donata Nickol
Secretary/ Assistant of
Economic Affairs



Ekaterina Tsurkan
Assistant Office Manager

Our work

- Forum for exchange and industry alignment
- Thought leadership
- Collaboration and partnership
- Guidance and support
- Communication and government/public affairs outreach



Key interlocutors



- European Institutions (European Commission, European Parliament, Council, ...)
- Member States/national authorities
- Stakeholders (related industries, NGOs, think tanks...)
- Media (European, trade, online, national...)
- International institutions (WHO, WTO, UNEP, OECD, FAO...)

Key milestones and achievements over the past 5 years – some examples

Policy:

- UTPs Directive
- Alleged 'Dual Quality'
- FTAs: CETA, Japan, etc.
- EU Regulation on promotion of agri-food products
- FIC Regulation implementation
- Acrylamide
- TFA Regulation
- EU Environmental Footprint for food and drink products



Representation:

- Leading industry voice in EU and international fora (e.g. DPAH Platform, Advisory Groups, Food Waste & Food Losses Platform, Codex Alimentarius, OECD, FAO, UN, Multi-stakeholder platform on the SDGs, etc.)
- High-level engagements (Prime Ministers, Ministers, Commissioners, MEPs, Ambassadors, diplomatic circles, etc.)



Key milestones and achievements over the past 5 years – some examples

- **Communications:**

- Celebrating and Promoting the Single Market as it marked its 25th anniversary, with our campaign ‘for a **Single Market with a Purpose**’.
- Publication of our commitments ‘**Ingredients for a Circular Economy**’ – Won European Association Excellence Awards 2017
- ‘**Working with Farmers**’ Initiative and increased cooperation with agri-food chain partners
- Launch of a website on our commitments to the **SDGs**
- Food waste toolkit ‘**Every Crumb Counts**’
- Food Donation Guidelines ‘**Every Meal Matters**’
- ‘**Small Scale, Big Impact**’ initiative to promote the role of SMEs
- ‘**Eat and Live Well**’ web platform showcasing industry initiatives for balanced diets and healthy lifestyles
- **Acrylamide Toolbox**



Priorities for the next EU Institutions 2019-2024



For a Single Market with a Purpose

Feeding Europe's Economy

Serving Consumers' Needs

Growing Sustainably

FoodDrinkEurope priorities

FoodDrinkEurope wants to ensure:

- That the **importance of the food and drink industry** to the European economy is **recognised**;
- That the **strength of the Single Market is increased**, and **fragmentation** of the internal market is **avoided**;
- That **food education** is given high priority during the next political mandate;
- That an **ambitious food research and innovation policy** be implemented;
- That a strong food trade agenda is set, in particular with regards to the post Brexit **EU-UK trade relationship**;
- **A fair and strong agri-food supply chain**



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