

# INFOR-ELEA

Smart Business Academy

“Every day is a learning day and every event is a training event.”

*James Pritchert*



# Who We Are:

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**INFOR ELEA** is a merger of two training companies:

- **ELEA Spa**, founded in 1979 by the Olivetti Group

- **INFOR**, established in 1994 as an independent, non-profit training organization



## Who We Are

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**INFOR ELEA** is an independent consortium involving 250 private and public institutions and economic entities who, incorporates academic and practical knowledge in all seminars and training sessions.

One of the most distinctive features of INFOR ELEA is its history and its strong, rooted connection to the territory, which can boast excellent entrepreneurs and executives.

INFOR has also developed collaborations with foreign partners in order to offer successful international training courses which have been attended by students from many countries and led to the development of projects in various parts of the globe.



## Know How

### The Key Competitive Factor

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In today's Information Society, "know how" is a key competitive factor for any sector.

Naturally, people have become a principal resources to invest in.

Thus, in order to achieve one's own potential, training becomes an invaluable and necessary step from both a social and economic point of view.

# What We Offer

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INFOR ELEA offers businesses a qualified structure designed to develop “ad hoc” training projects with research into areas of concern.

INFOR ELEA manages projects co-financed by the European Social Fund, The Ministry of Employment and from Regional Governments.

INFOR ELEA participates, together with academic partners, in important research projects, exchange of “know how” and training at an international level.

# Our Aim

## Adapt & Anticipate the Evolution of Professional Profiles

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INFOR ELEA's strives to be recognized as the premier cultural and managerial resource group; using experience and knowledge to offer the best training in emerging theories of business management.

With this aim INFOR ELEA maintains a constant relationship with public bodies and private businesses in order to analyze training needs, adapt, and anticipate the industrial and local professional needs.

Since 2002 INFOR ELEA has be awarded the certifications of UNI EN ISO 9001 2008 for its project planning and training activities.



INFOR ELEA's continued growth in the number of activities managed and people trained, is the best indicator of the quality of the service it provides.

# Facilitating our Customers

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INFOR ELEA facilitates the needs of clientele in the acquisition and management of European and National Funds. Through constant monitoring of opportunities and providing support during the project planning phase, INFOR ELEA is the best partner for a business in need of European and National funds.

INFOR ELEA's head office is based on the premises of Villa la Sorridente Telework Center in San Secondo di Pinerolo. A complex built at the end of the 9th century with a manor, spectacular park, and various buildings. The campus provides meeting rooms ideal for conventions, courses, conferences and workshops. Immersed in nature and peaceful setting away from urban noise, it is designed to both inspire and aid all visitors in their professional pursuits.

INFOR also has accredited offices in Roma, Firenze, Alessandria, Asti, Cuneo, and Turin in collaboration with qualified local partners.

It is also able to offer personalized training courses directly in client's company or facility.



# Talent Is the Capital Asset of Your Business

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## Managerial Training

INFOR ELEA caters to nearly all training needs by offering businesses courses in all thematic areas of interest. It also organizes “ad hoc” training courses aimed at the specific needs and business culture of the corporate clients.

## Funded Training

Not only does INFOR ELEA provide the most up to date information on opportunities and funds available through the European Union and National programs, it also provides the best tools and means of access and management of these financial support structures.



## Public Administration

INFOR ELEA organizes managerial training courses to enhance performance in the public administration sector and non profit businesses. Training is intended for those whom wish to enhance their ability adequately manage complex organizational needs and take of institutional changes in their sector.



## Continuing Education and Masters

INFOR ELEA is aware of the importance of training for today's labor market. It also understands the importance of professional self-growth. It offers specialization courses and Masters courses in conjunction with the "SAA" School of Business Administration and the University of Turin.

## E- Learning

E-learning presents a series of advantages and has improved vastly due to both technological advancement and a better understanding of its capabilities. INFOR ELEA E-Learning courses are characterized by their high level of interactivity as well as multimedia. Its ease is motivating an increasing number of professionals and workers to make use of this innovative training method.

## Apprenticeship Training

INFOR ELEA offers structured training courses in different professional areas, both on and off the company premises, taking into consideration the diverse needs of the business' characteristics.

# Study Visits

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INFOR ELEA has developed a set of specific skills in the organization and operation of an interesting and new training method: **international study visits.**

The study visits represent an incomparable occasion to exchange reciprocal interest of knowledge on thematic issues of interest and matters of European and international concern.

It further gives the opportunity to see first hand how a specific topic or problematic issues are treated in diverse contexts. It provides a platform to obtain ideas in how to revisit and improve one's own work methods, further underlining the value and necessity of such programs.



# Acquire and Manage European & National Funds

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INFOR ELEA is able to offer:

- **Consulting** on opportunities and legal standards relating to European funds
- Assistance in writing, editing and **management of projects** under the European Community guidelines.
- **Assistance** in the presentation of projects financed by structured funding.
- **Project coordination, project evaluation and support** in the financial reports of actions carried out in relation to the principal European program and/or international collaboration.



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# A Project Has Much More Strength if It has International Value



# Partners and Clients



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Società del Gruppo 



MARTINI & ROSSI



ITALIAN  
SENIOR EXPERT  
SERVICE



Parco Scientifico e Tecnologico  
in Valle Scrivia S.p.A.



Energie Rinnovabili - Biocombustibili  
Polo di Innovazione  
Valle Scrivia - Regione Piemonte



ENVIRONMENT  
PARK Parco Scientifico  
Tecnologico per l'Ambiente



RANEPA  
THE RUSSIAN PRESIDENTIAL ACADEMY  
OF NATIONAL ECONOMY  
AND PUBLIC ADMINISTRATION

UNIVERSITÀ  
DEGLI STUDI  
DI TORINO  
ALMA UNIVERSITAS  
TAURINENSIS



PEGASO  
Università Telematica  
D.M. 20/04/2006 G.U. N.118 DEL 23/05/2006



MINISTERO DEL LAVORO  
E DELLE POLITICHE SOCIALI

INFOR·ELEA

Smart Business Academy





*Postgraduate specialization course*

## **Energy, safety, environment technician**

It is a course lasting 1.000 hours of which 560 in the classroom and 440 of internships in the company.

It is attended by young graduates in engineering, architecture, environmental sciences and chemistry.

It is financed by ESF e accredited by the Piedmont region.



The "European Interregional Committee for the development of innovative Energy–Environment Systems", **EUROSEA** is a non-profit organization established in 1998 thanks to an initiative of an international group of University and Industrial Researchers, Industrial Managers, Safety and Environment Protection Experts with the participation of Research Institutes, Advanced Technology Companies and Individual People.



*Thank you!*

