



Cepi

RENEWABLE  
RECYCLED  
RESPONSIBLE  
EUROPEAN PAPER

## About Cepi

### Represents in Brussels

**500** pulp, paper and board producing companies

**895** mills across Europe

**180000** people employed directly

**18** member countries

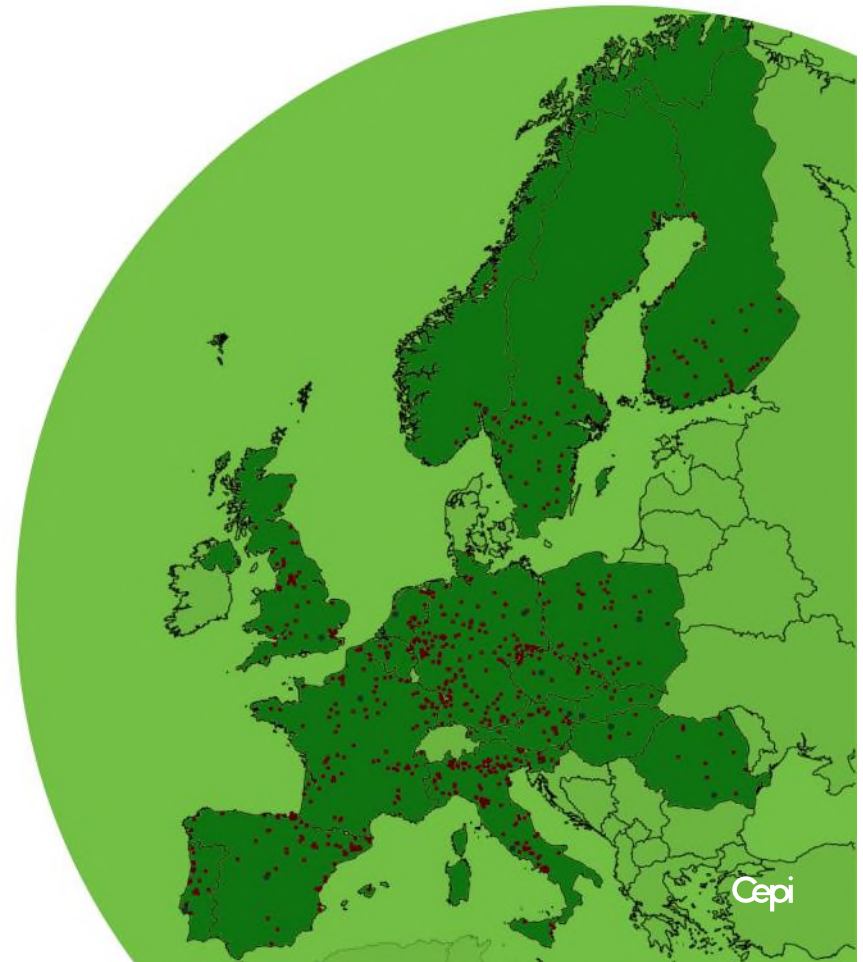
Engaged in international fora (UN, FAO, WTO)  
to defend **22%** of the world production

Working across the value chain –  
from forest owners to converters

Member of the EU Bio-based Industry and  
Energy Intensive Industry Alliances

Chair: **Ignazio Capuano, Burgo Group – as of 2020**

A staff of **18** industry, policy and public affairs experts

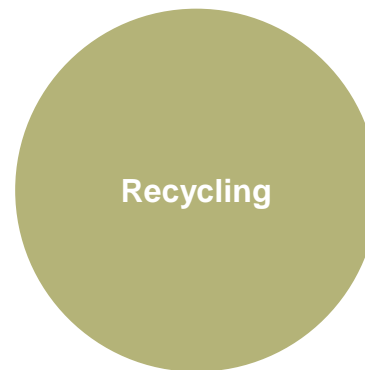


## About Cepi

### We deploy our agenda in 6 focus areas

Outline of CEPI activity areas 2018-2019

- ETS, energy policy, renewables, 2050 climate strategy
- Food contact, sustainability performance, REACH
- Land use and forestry, certification, forest-based industries joint strategy
- Markets & production reports, Intl trade, industrial policy, transport
- Circular economy, recyclability guidelines, single-use plastics
- Bioeconomy strategy, R&D programmes, funding, skills agenda



# About Cefi

**We are renewable and recyclable, sourced and made in Europe, a responsible industry towards the environment, its customers and workers**



**Transforming pulp wood into cellulose and bio-based products** >92% of our raw materials is sourced in Europe and certified as sustainable

**Keeping the fibres in the loop** >72% recycling rate of EU paper-based products

## **Producing**

Pulp & fibres  
Nano-cellulose  
Bio-energy  
Bio-chemicals  
Print & graphic paper  
Packaging solutions  
Hygiene and tissues  
Specialty papers



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